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## MAPPING TEA'S POPULARITY: ONLINE GUIDE TO TEAROOMS ACROSS THE COUNTRY

CLIFTON, NJ – Adagio Teas ([www.adagio.com](http://www.adagio.com)), an online tea store, unveils the most complete and accurate directory of tearooms in the United States. Residing online at [www.teamap.com](http://www.teamap.com), the directory is an invaluable source for locating and evaluating tea establishments across the country. Each listing contains not only contact information and hours of operation, but also a map pinpointing its exact location, as well as detailed turn-by-turn driving directions. Many listings also contain photos showcasing both interior and exterior views, and numerous reviews posted by the establishment's customers.

TeaMap receives hundreds of visitors every day, tea enthusiasts all over the US, who help maintain the relevancy and accuracy of its listings. Many take part in adding new tearooms, removing those no longer open, as well as posting reviews of those personally visited. Timely input from tea lovers all across the country helps keep the directory both fresh and relevant. TeaMap presently catalogs over fifteen hundred tea establishments.

Tearooms are organized by state, as well as distance. An entry of zip code produces a list of tea destinations arranged in descending order of proximity. Traveling to another part of the country? The zip code of your destination will quickly reveal where good tea may be had, as well as directions to ease your location of each.

“Finding good tea in this country is still an arduous task, much more difficult than finding good coffee,” says Michael Cramer, Adagio's Marketing Manager. “TeaMap was created to make this task easier. For people desiring good tea, it's an invaluable map of a somewhat hostile terrain.”

Adagio Teas was founded in 1999 with the aim of providing consumers with unmatched quality and variety of teas. It has become the most popular destination for tea online, and among the highest rated companies on BizRate and Epinions, the leading online surveys of customer satisfaction. Adagio was also singled out by Consumer Union as having the “most trustworthy” consumer practices. Its products are now available in many gourmet and health food stores.

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